

Wilchester Elementary School PTA
2020-2021 Family Underwriting Campaign
13618 St. Mary's Lane
Houston, Texas 77079



August 18, 2020

Dear Wildcat Families,

Like many schools, Wilchester relies on strong community support to bridge the gap between district allocated funds and its operating expenses. In order to provide our students with the highest quality education possible, the Wilchester PTA typically facilitates multiple fundraising and special events each year (including our Corporate Underwriting Campaign, Carnival, STEMFest, and biannual Auction).

We have already had to make the difficult decision to cancel Carnival (our second highest grossing event) for the second year in a row. Given the uncertainty surrounding the COVID-19 pandemic, it is unclear which of the remaining events will be able to proceed as planned.

Our annual Underwriting Campaign is the ONLY fundraising opportunity where 100% of the proceeds received directly impact the students and staff at Wilchester Elementary. Your generous, **tax-deductible** contributions help fund such vital programming and resources as:

Staff Salaries (Math & Reading Interventionists, Library Assistant)	\$103,000
Classroom Support	\$42,000
Expenses	\$28,000
Curriculum Support	\$15,000
Staff Development & Continuing Education	\$13,000
Enrichment Programs	\$12,000
Facilities & Classroom Technology	\$9,000
Student Services	\$7,000
Total Budget:	<hr/> \$229,000
APPROXIMATE COST PER STUDENT:	\$275

We understand that times are tough, and the financial impacts of the pandemic are also being felt at home. We hope that you will contribute to our Family Underwriting Campaign for the 2020-2021 school year and be inducted into the Wilchester Hall of Fame!

If you have any questions, or for any other fundraising opportunities please feel free to contact me directly at wcewaysandmeans@gmail.com or at 832.205.3547. Thank you in advance for your support!

Sincerely,

A handwritten signature in black ink that reads "Sara Skelton".

Sara Skelton
First Vice President, Ways & Means
Wilchester Elementary School PTA

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Does your employer offer a **Charitable Matching Program**? Make certain to take advantage and receive credit for the full donated amount!

_____ \$1,500+

Platinum Donor:

Full Page, Color Family Greeting in the WCE Directory, plus

- Family recognized on the Family Donor Banner hung along school fence
- Family recognized on the Family Donor Page in the WCE Directory

_____ \$1,000+

Gold Donor:

Full Page, Black & White Family Greeting in the WCE Directory, plus

- Family recognized on the Family Donor Banner hung along school fence
- Family recognized on the Family Donor Page in the WCE Directory

_____ \$500+

Silver Donor:

Half Page, Color Family Greeting in the WCE Directory, plus

- Family recognized on the Family Donor Banner hung along school fence
- Family recognized on the Family Donor Page in the WCE Directory

_____ \$250+

Bronze Donor:

Half Page, Black & White Family Greeting in the WCE Directory, plus

- Family recognized on the Family Donor Banner hung along school fence
- Family recognized on the Family Donor Page in the WCE Directory

_____ \$100+

Patron Donor:

Business Card, Black & White Family Greeting in the WCE Directory, plus

- Family recognized on the Family Donor Banner hung along school fence
- Family recognized on the Family Donor Page in the WCE Directory

_____ \$50+

Friend of WCE:

- Family recognized on the Family Donor Banner hung along school fence
- Family recognized on the Family Donor Page in the WCE Directory

Please submit this form and check (made payable to Wilchester PTA) by **Friday, September 11th** in order to be included in the printed WCE Directory. You will also have the opportunity to contribute online via this year's Big Form!

Family Name (as you would like it listed): _____

Contact Person for Family Greeting: _____

Contact Person Phone and/or Email: _____

Name of Company Matching Program, if applicable: _____

Completed forms and checks can be mailed/delivered to:

Sara Skelton
13626 Indian Creek Road
Houston, Texas 77079

Wilchester Elementary PTA is a 501c-(3) organization. Your donation is tax-deductible to the extent permitted by law.